## **Privacy Policy**

We take the privacy of our users seriously and this Privacy Policy Statement explains the privacy and dataprotection practices of the website.

It is important for us to safeguard our users' privacy while also providing a personalized and valuable service. The collection of personal information of users is necessary if we are to satisfy the expectations and requirements of these users, for instance by communicating with them and providing an interactive service.

#### 1. INFORMATION WE MAY COLLECT FROM YOU

- 1.1. We may collect and process the following data about you:
- 1.1.1. Information that you provide by filling in forms on our site. This includes information provided at the time of registering to use our site, subscribing to our services, requesting, applying for or entering further services, making an enquiry or reporting a problem. This may include, but is not limited to, information such as your name. address. phone email 1.1.2. In order to improve our communications with you as well as improve our products and services, we may ask you to provide us with additional information about you such as your professional interests and your experiences with us as well as more detailed contact preferences. When you provide us with any personal information, you consent to us collecting and using that information according to your preferences.
- 1.1.3. If you contact us, we may keep a record of that correspondence.
- 1.1.4. Details of transactions you carry out through our site and of the fulfilment of your orders.
- 1.1.6. Details of your visits to our site and the resources that you access and/or download.

## 2. IP ADDRESSES

We may collect information about your computer, including where available your IP address, operating system and browser type for system administration. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

#### 3. COOKIES

Cookies are small pieces of text that are written to your hard drive to store information about your use of the Website Service. You have the right to refuse cookies (please see your web browser's help file for information on doing this), but by doing so you may disrupt the performance of the Website Service or make it inoperable to you.

## 4. USE OF INFORMATION BY OUR ADMINISTRATORS

- 4.1. We use information held about you in the following ways:
- 4.1.1. To ensure that content from our site is presented in the most effective manner for you and for your computer.
- 4.1.2. To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes. 4.1.3. To share with other companies within our group and reputable third organisations for marketing provided purposes we have your consent to do 4.1.4. To notify you about changes updates to our service. or
- 4.1.5. To carry out our obligations arising from any contracts entered into between you and us.

4.1.6. To allow you to participate in interactive features of our service, when you choose to do so.

## 5. DISCLOSURE OF YOUR INFORMATION

5.1. We may disclose your personal information to any of our subsidiaries, our parent company and any of our parent company's other subsidiaries ("our group"). 5.2. We disclose your personal information third may to parties: 5.2.1. In the event that we sell or buy any business or assets, in which case we may disclose your personal data the prospective seller or buyer of such business assets. 5.2.2. Understanding the use of our site and making improvements 5.2.3. Administering a mailing list for customers that have registered for such 5.2.4. Responding requests from providing any necessary notices or to you 5.2.5. Protecting the security or integrity of our site 5.2.6 Otherwise administering or managing our site software. 5.2.7. If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property or safety of us, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

## 6. YOUR RIGHTS

6.1. You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes

# 7. CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page.